DSASO Board of Directors Meeting
April 17, 2007

ATTENDEES: Don Azar, Deb Evans, Anjay Meyer, Rick Wise, and Joyce Rogers

Meeting was called to order at 6:55 p.m.

Treasure Report:
The board would like to request that Jackie submit a full financial at each board meeting including a bank account balance.

Minutes:
Deb moved to approve minutes from March 6th General Membership Meeting. Anjay seconded the motion, and it was approved unanimously.

Socials:
Railroad Park Picnic- The picnic is scheduled for May 12th from 12-3. Joyce said we have about 80 burgers left over burgers and roughly 20 hot dogs from the Buddy Walk. It was agreed to purchase one more case of burgers (40 per case) a case of hot dogs, buns, condiments, and Water. Deb will bring ice cold lemonade to share. It is a potluck and all members present agreed to bring a dish to share. Gary and Deb will both bring their grills and Gary and Don will cook the burgers! We agreed not to bring in additional tables but to add bring a blanket to the flyer. Rick mentioned we should ask Maria if she can get her hands on some cookies to bring. Anjay suggested maybe we try to make the railroad event a fundraiser. We decided to do a 50/50 raffle this year. Joyce will check into getting volunteers for registration.

Mini Golf- Rick is going to look into glow in the dark mini golf to see if he can get us a good rate and a reservation for a June social.

Waterslides: We usually do our waterslide social event in July. Joyce will check to see what dates are available and reserve it for us.

Cast for Kids- Joyce reported that Vicky Arthur has left BLM but Phil Lanning is taking over the CAST event. She will meet with their team on Monday the 23rd and will report about the event at the next meeting.

Upstarts- Anjay reported she would like to take over the upstarts coordinator position. We are extremely thrilled and grateful. Thank You Anjay!! We have $1000 budgeted for 2007. We agreed that we don't need to spend that but that is what we have budgeted. Joyce will get Anjay an updated list of upstart families so she can begin planning the first social event. It was discussed that the most attended upstart events seemed to be the ones at parks, school playgrounds, etc. Anjay will report on her plans for each event. Don requested all board members will be invited to the upstart events.
Buddy Walk-
It was discussed that we agree that we need to raise funds and that the Buddy Walk may be a great way to do that. Deb mentioned we keep in mind that NDSS requests 30% of all funds raised at our walk. Don mentioned we need to try to

get business sponsors on board and Deb suggested having sponsor pay to sponsor number of feet walked: Example at 20 feet you have a sing posted there along the walk that xxxx business sponsored to walk this far etc.
We agreed we should have a full board to discuss all details of fundraising for the Buddy Walk. Anjay suggested we get a banner for the Buddy Walk and have it hung downtown prior to the walk. Joyce will look into how much it would cost to have it hung down town and Anjay is going to talk to her connection about getting a banner donated or find out how much she could get one made for.
It was suggested we have a "paint your car windows day" to promote the Buddy Walk. Lauri Eisenhauer does this every year and it is a great way to get the word out.

Fundraising:
It was discussed that it is a good time to start tossing around some good fundraising events. Below are a few ideas that were mentioned.

Car Wash- Anjay suggested we have a carwash. Joyce mentioned it would be a good idea to do that at Wal-mart or somewhere busy like that. She mentioned the one we did in Ashland at Butler was not in the least bit successful.

Safeway- Anjay mentioned that Safeway has a program that a customer can be offered to round up to the nearest dollar on their purchase and those funds can get turned over to our organization. Anjay will look more into that.

Speedway- Joyce will ask Maria about getting speedway set up for this year.

Mini Golf Tournament- Rick suggested we have a mini golf tournament. Get local groups to participate like Girl Scouts, Boy Scouts, etc. He is going to look into that.

Reading Program:
Joyce gave a brief update on the reading program kits to date. An overview of what materials are in the kit and a rough cost breakdown of packaging were handed out. See attached. Deb talked about how many kits we would have to sell to recover our cost depending on how we price the final product.
Pat Oelwein will be in town Friday April 20th and will be leaving April 22nd. She is meeting with any members how want to join on Friday April 20th 6:00p.m. at the Marriott Courtyard. We will be ordering in Pizza. Rick requested anyone who plans to attend to contact him so he knows how much Pizza to purchase.
Saturday, Deb, Don, and Joyce will be meeting with Pat from 9-4 at the office
Sunday, Deb, Don, and Joyce will join Pat for breakfast at her hotel and recap Saturday's meeting and follow up with any additional questions.

Meeting Was adjourned at 8:05 p.m.