

DSASO Board Meeting  
August 21, 2007

**ATTENDEES:** Don Azar, Anjay Meyer, Rick Wise, Deb Evans, Maria Thorpe, Vicki Graham-Stelle, John Glaser, Jackie Smedegaard, Sean Smedegaard, Joyce Rogers. Meeting called to order at 6:35 p.m.

**Treasurer's Report:** Presented by Jackie.

Revenue is below what was projected in the proposed 2007 budget.

It was suggested to look at the budget monthly with comparison of what has been spent vs. what was budgeted, as was presented this month. There is a total of \$23,700 in combined bank accounts.

**AGENDA ITEMS:**

**A. Reading Program**

Joyce, Don & Deb (Reading Kit Committee) met with Diarmuid McGuire and his recommendation was that we put together a business plan, simplify and finish up the Reading Kits. Joyce will send a Thank You note to Diarmuid from DSASO in appreciation for all his help. We are in need of a 1 year grant to fund Joyce to finish up and promote the project. We are applying to the West Family Foundation for a grant. We are asking for \$40,000 - 50,000 to fund and produce 100 kits. The deadline for the application is 8/31/07 and they will notify the recipients by 10/15/07 with money available in December of 2007. The Reading Kit committee also met with a graphic arts designer and they will provide a proposal to us prior to the grant deadline. The committee is also looking at the costs involved with having a website that is devoted to the Reading Kit product.

"Plan C" - If we don't get grant funding then what? Everything is complete except detailed instructions and video. The Reading Committee has a time line completed including all this information. We will look at other funding sources and grants. We know that \$5,000 has already been committed to the Reading Kits.

Pat Olwein has agreed to authorize the reproduction of her materials without charge. One of her books will be packaged with each kit. We will talk to Pat about the endorsement and/or preface.

Proposal made to fund \$2,000 for the Orange Section of the timeline to be completed regardless of the grant outcome. Maria moved and Anjay seconded this proposal. Motion carried.

Marketing/production discussions are taking place to address grant budget needs. The Reading Kit Committee will have a completed product to present by the next Board Meeting (9/17/07). Eric and Joyce are scheduled to complete videotaping on 8/31/07.

**THANKS TO DEB, DON AND JOYCE FOR ALL YOUR HARD WORK!!!**

**B. Dr. Sohl Update - Joyce**

Joyce reports Dr. Sohl's office has called and requested flyers. He also recommended a parent-to-be contact DSASO.

**C. Macy's Fundraiser - Joyce**

This fundraiser provides 20% off on Oct. 13<sup>th</sup> with \$5 coupon + \$20 off \$100 purchase. Board members will sell individually and at Buddy Walk. We are also allowed to sell at the store - Joyce will set up a schedule prior to the event.

\*\*\***E-mail Joyce** with number of coupons sold by Monday of each week so she can give this information to the store.

**D. Speedway - Maria/Joyce**

We will have cheerleaders to help. Maria, Joyce and Vina will help as well. We need to have some interim prizes to hand out - i.e. Cookie Connection coupons, pizza coupons, T-shirts.

**E. Buddy Walk - Joyce**

Completed sign-ups for shifts and duties. We are still in need of items for the silent auction and raffle. Discussion around pledge form and including a way to insert the name of the person they want to support with their pledge.

**F. Swindle Center - Joyce**

Joyce has contacted Judy Wiley. There were some errors in a recent Mail Tribune article. The omission of DSASO was not intentional and Judy plans to attend the next Board Meeting. We will ask if they would like to have a table set up at the Buddy Walk. Maria will write a letter to the editor to help make the community aware of DASAO.

**G. Upstarts - Anjay**

Swimming Pool outing did not go well - only 1 family came. Future plan is to schedule ahead of time and get commitment prior to booking the event, will cancel if there is no interest. Next scheduled activity - Kids Discovery Space 9/28 from 6:00 -8:00 p.m. Anjay will also e-mail a flyer to the autism group.

**H. Buddy Bowl Update - Rick**

Roxy Ann is helping out with drinks, etc. Marshall Holman has agreed to MC. Papa Murphy's will pay for T-shirts. Discussion to have Silent Auction at Buddy Bowl or Buddy Walk - decided to base final decision on number of donations received. Raffle tickets will cost \$5 each.

**I. Appeal Letter**

Decision to send out the Business Appeal letter in early October to coincide with Down Syndrome Awareness Month. Send DSASO General Appeal letter later in the year.

Meeting adjourned at 8:15 p.m. Next meeting 9/18/07 at 6:30 at Woolworth Building.

Minutes respectfully submitted by Vicki Graham-Stelle.

